

Vicksburg Area Chamber of Commerce Minutes

June 11, 2007

Meeting called to order at 5:59 pm by Vice President Gary Gray.

Roll Call: Gary Gray, Joanne Craddock, Joel Nelson, Lee Mortimer, Charles Zanayed, and John Farrand (late arrival) present. Kent McCauley and Dan Bialas not present.

Minutes: Motion by Lee Mortimer, seconded by Charles Zanayed to approve meeting minutes dated May 14, 2007. Motion carried.

Appearances and Presentations:

No scheduled appearances or citizen presentations.

Reports:

Treasurer's Report: Lee Mortimer reported that per last months meeting, a CD was opened for \$3,000 and a separate account for the Ice Festival income was opened for \$883.90. Total funds- \$8,231.99, with operating funds at \$4,348.09.

Marketing Report: Joanne Craddock reported we had several phone calls to the Chamber answering machine and a few e-mails regarding the Old Car Show and the upcoming Lion's Club Summer Festival. People automatically go to the local Chamber looking for information on these events. Joel Nelson offered to attend a Lion's meeting to let them know more about the Chamber and our website and cross-promoting events.

Membership Report: Lee Mortimer, on behalf of John Farrand, presented D&N Detailing, Morton Family Chiropractic, Richards Sewer & Septic, Piper Academy, and CATO Companies for membership. Joanne Craddock motioned to approve members, seconded by Joel Nelson. Motion carried.

Events Report: John Farrand & Lee Mortimer reminded us of the upcoming concerts in the park. 250 posters will be distributed in the next week or so. There are a few bands/spots yet to be determined.

Economic Growth- no report

Old Business:

Bylaw Revisions- Joanne Craddock has given Chris Klok a copy to review and then they will go to the attorney. We hope to have more finalized by the next meeting.

Michigan Chamber of Commerce- Joanne Craddock reports that we are officially members and show up under the "local chambers" directory. Joanne will put more information in the newsletter and will add a link to the website.

Certificates of Origin- Joanne reports we are all set to sign Certificates of Origin. Lee Mortimer will keep the official seal at her office. Lee is also a notary public. We will not charge members for this service. Joanne will put this information in the newsletter.

Chamber Plaques- Joanne showed everyone the nice plaques that were done for Charter members. Board members divided the plaques to hand deliver to the recipients. Joanne will get pricing for doing another type of frame item for all members- will provide at next meeting.

Website Changes- John Farrand reported that he received a quote from Ryan Smith for about \$600.00 for revising our website with a \$3.95 monthly hosting fee. John is still waiting on a quote from jAess Consulting (a member). Will have more for next meeting.

Visitor's Guide/Community Directory- Joanne reported letters will be going out for advertising in the next few weeks. Joanne is looking for help on the guide. Lee Mortimer and Joel Nelson volunteered and Joanne will ask for photos and articles in the next newsletter.

New Business:

We had several new faces at the meeting and asked for introductions. We had Dr Morton from Morton Family Chiropractic on hand. He has recently purchased Dr. Jaworski's practice on Sprinkle Rd. We also had Kim Baker and Kathy Almay from CATO companies (Saw Mill Creek & Prairie Meadows Apts.) in attendance. Paul Casarez from Indian Lake Nazarene Camp and Mike Hardy from Vicksburg United Methodist Church also introduced themselves. Nice to have so many new faces at the meeting.

Announcements:

Next meeting is July 9, 2007, Main Street Pub, 6:00 pm.

Meeting adjourned at 6:47 pm.

By Secretary Joanne Craddock