

Vicksburg Area Chamber of Commerce
January 8, 2007

Meeting called to order by Vice President Gary Gray at 6:07 p.m.

Roll Call: Present: Joanne Craddock, Gary Gray, Harry Canont, Dan Bailas, Lee Mortimer, John Farrand, Lisa Robertson.
Not Present: Kent McCauley, Suzanne Little.

Minutes: Motion by Joanne Craddock seconded by John Farrand to accept the minutes for December 11, 2006 as written.
Motion carried.

Public Inquiry: Carol Higgins from the Commercial Express was present to inform us about the new Local phone numbers listing that will be going out in the March 1st issue of the express.

Treasury: Treasury balance year to date is \$7,394.53 not including sponsorship monies for the ice festival.

Marketing: The Public Service Announcement for the Ice festival is in full swing as of December 20, 2006. The web site is still getting a great share of hits with a count of 176 hits in the last 7 days.

Membership: one new membership for this month the Vicksburg Family Dentistry.

Events: We have gotten 33 sponsors for the ice festival of over \$6,000. 23 Sculptures sold. Posters, brochures will start printing on 1/9/07 Volunteer sign up is being passed. 12 participating restaurants in the chili cook off as well as kids ice games this year and a line up of 4 bands.

Economic Growth: No report at this time.

Village Attendee report: Dan Bailas was unable to attend the Village meeting but made the DDA meeting and reports they are happy to be working closely with the Chamber.

Unfinished Business

Band Shell: Looking to make a decision as to the placement of the band shell. Will be presented to the Historical Society meeting by Smitty Smith on January 11 to place it at the Historic Village.

Event Sign: Gary will have the sign ready for the ice festival with permission to place it in Oswalt park 2 weeks before the Ice Festival.

New Business

Newsletter: Our contract has expired with the Kalamazoo Gazette on our Newsletter as of December 31, 2006. It was brought to the board by John Farrand about having both the Commercial and the Kalamazoo Gazette present to us what they can do for us to continue this news letter at the next meeting.

Ad for 2007 Showboat: John Farrand motions for a ¼ page ad with the Vicksburg Showboat same as we did last year. Seconded by Dan Bailas. Voted Unanimous.

New Answering machine: Lee Mortimer motions for an expense of no more than \$30.00 for a new answering machine if we are unable to find one with in the chamber to be placed at the new office.

Visitors Guide: We are now down to one box of Visitor's Guides.

Announcements

The February meeting will be held at Bronson Vicksburg Hospital.
The next rural Chamber meeting is scheduled for Monday, January 22 in Mason Michigan.

Motion by Joanne Craddock to adjourn Seconded by Harry Conant at 7:21 p.m. motion carried.

By Secretary Lisa Robertson